

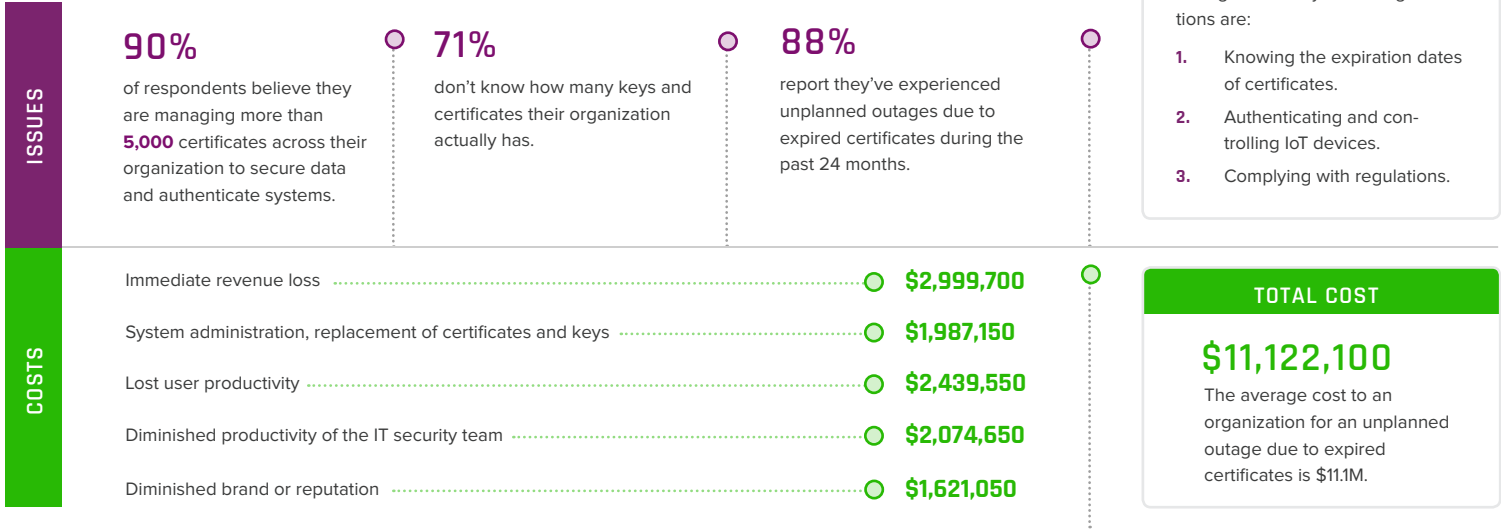
The ROI of PKI: Fascinating Facts About the Impact of Unsecured Digital Identities



HIGHLIGHTS FROM THE 2019 KEYFACTOR-PONEMON INSTITUTE REPORT

Digital Identity Challenges

Organizations are concerned about their ability to effectively secure keys and certificates. Just one expired certificate can wreak havoc on an enterprise impacting staff, customers and the bottom line.



TOTAL COST

\$11,122,100

The average cost to an organization for an unplanned outage due to expired certificates is \$11.1M.

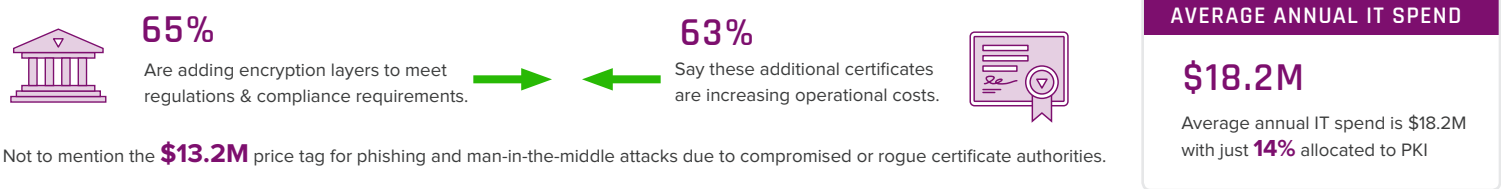
Non-Compliance

Failed audits and lack of compliance are one of the costliest and most serious threats to an organization's ability to minimize risk.



Aligning Business Priorities with IT Budgets

Business strategies are accelerating digital security requirements. Covering every identity across the entire organization is the right answer, but per-certificate pricing models force compromise and unnecessary increased costs.



Staffing Concerns

Most organizations do not have enough IT security personnel to manage, maintain and secure keys and certificates, and are challenged to find a qualified workforce.



To dive deeper into the data, get your copy of the full report [here](#). For more information or to contact one of our experts, visit [www.keyfactor.com](#).